



## WEIBRING GOLF CLASSIC 2021 SPONSORSHIPS

### **Presenting Sponsor - \$5,000**

- Inclusion in all Event publicity
  - Recognition on registration site at [www.ISUgolf.com](http://www.ISUgolf.com)
  - Included in all correspondence emails from Weibring Golf Club to over 7,000 golfers until date of event
  - Included in onsite pre- and during event marketing in Weibring Golf Clubhouse
  - Recognition on Weibring Golf Club Facebook Event Header
  - Recognition on Weibring Golf Club social media channels day of event
  - 1 email blast on your behalf through Weibring Golf Club email
  - Opportunity to set up a table on-site day of event near registration
  - Hole sign recognition at hole of choice.
- Entry fee for FOUR (4) golfers

### **Gift Sponsorship - \$3,000**

- Participant gift and Inclusion in select Digital Publicity
  - 1 email blast on your behalf through Weibring Golf Club to over 7,000 golfers
  - Recognition on Golf-Genius live scoring day of event
  - Opportunity to leave a physical promotion item at registration table
  - 3-month inclusion in Redbird Golf men's and women's monthly email newsletters
  - Recognition on Weibring Golf Club social media channels day of event
  - Included in event marketing in Weibring Golf Clubhouse day of event
  - Hole Sign Recognition
- Entry fee for FOUR (4) golfers

### **Lunch Sponsorship - \$2,500**

- Lunch serving station signage and select Publicity
  - Opportunity to send a virtual coupon or virtual promotion to event attendees on your behalf via Weibring Golf Club email
  - 3-month inclusion in Redbird Golf men's and women's monthly email newsletters
  - Recognition on Weibring Golf Club social media channels day of event
  - Included in event marketing in Weibring Golf Clubhouse day of event
  - Hole Sign Recognition
- Entry fee for FOUR (4) golfers

### **Cart Sponsorship - \$1,500**

- Participant carts
  - Opportunity to provide your choice of promotion piece on wheel of participants carts
  - Included in event marketing in Weibring Golf Clubhouse day of event
  - Recognition on Weibring Golf Club social media channels day of event.
  - Hole Sign Recognition
- Entry fee for TWO (2) golfer

### **Beverage Cart Sponsorship - \$1,500**

- Beverage stations
  - Recognition on beverage carts and beverage stations.
  - Included in event marketing in Weibring Golf Clubhouse day of event
  - Recognition on Weibring Golf Club social media channels day of event
  - Hole Sign Recognition
- Entry fee for TWO (2) golfers

### **Hole Sponsorship - \$150**

- Hole sign recognition

For questions and submissions, contact Maya Bulger at 309-438-0089 or [at mbulger@ilstu.edu](mailto:mbulger@ilstu.edu).